

December 7, 2022

Dear FDT Member,

We are pleased to announce the 2023 FDT Global Newsletter Program designed for FDT member companies interested in promoting FDT technology, products, services, and news to decision maker customers and OEM's in the global automation marketplace. The brand awareness program builds off the success from previous years and utilizes FDT's number one communication resource - the quarterly newsletter, and downloadable supplement.

In 2023, we will continue message amplification of the FDT Unified Environment enabling IT/OT data-driven operations, monitoring, and maintenance through use case focused tech articles, product/service announcements, white papers, collaborative news, and events. For next year, we will be adding 'FDT testimonial', 'how to' and 'service-oriented' videos to our deliverables accelerating industry's knowledge-based via this new medium for this digital world.

The FDT Unified Environment is uniquely positioned in the market as being the only open and agnostic device integration and management standard scaling next generation IIoT applications with backward compatibility to the current install-base. Help us spread the word about FDT by joining this program to market your current FDT products, migration approach and new solutions as they hit the market.

We look forward to the new year with new opportunities to work with you. Join Us - Sign-up today!

Program Highlights

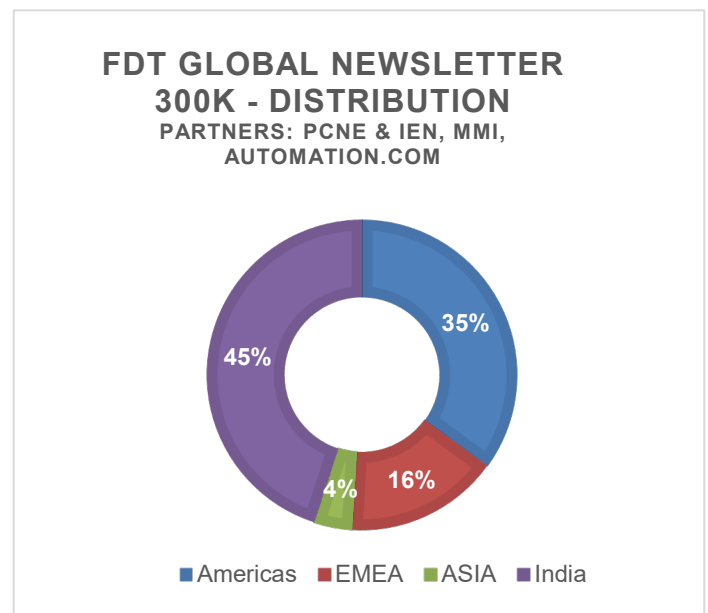
- Quarterly Newsletter Deployment ([HTML/PDF](#))
 - Feb, May, Sept, Nov
- 1 FDT thought-leader testimonial/service offer
 - Co-branded 60 second video
- 2 FDT-oriented product/service contributions
- Be a FDT contributor for articles – quotes
- 2 half page ads in PDF Supplement
- Banner ads on the FDT Group website
- Social sharing engagement all year long
 - LinkedIn, Twitter, YouTube
- Logo recognition
- Performance reporting

Performance Stats

- Global distribution of +300K in key markets
- 50% process, 50% factory
- Captures above average open rate +14%
- Average quarterly supplement downloads +475
- [Continues high web traffic to your product/service news](#)

We Need Your Support!

Please complete the participation form and return to Maggie Carlson by the **deadline date: December 20, 2022.**





2023 Global Newsletter Participation Form

Deadline: December 20, 2022

Please complete the form and sign to confirm your participation in the FDT 2023 Global Newsletter Program.

Please select the level of participation.

Service Provider: \$6,000 USD

Vendor: \$6,000 USD

Please provide the contact information for the person that has authority to confirm participation.

Company:

Name:

Phone:

Email:

Signature and Date:

Please complete the form below with information for the primary person responsible for supplying contributions for this program.

Name:

Address, City, State, Zip, Country:

Email:

Phone:

Payment and Billing - Please confirm your method of payment

Wire Transfer Check Credit Card (Complete the next page if you are paying by credit card)

PO #:

Please provide the contact information for billing purposes.

Name:

Address, City, State, Zip, Country:

Email:

Phone:

Contribution Information: Along with this form, please email your company logo in high-res EPS VECTOR format. Please also include the URL link you would like your logo to link to for website logo recognition.

More information, including a schedule of deadlines for newsletter contributions, banner ads, etc., will be sent after confirmation of company participants.

Submit your completed form by December 20 2022 and email to: maggie.carlson@fdtgroup.org